



PRESS RELEASE

Stambaugh Auditorium announces Box Office sponsor

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For Immediate Release:

Stambaugh Auditorium has reached an agreement on a 10-year naming opportunity for the Box Office at Stambaugh Auditorium. As of January 1, 2016, the Box Office at Stambaugh Auditorium was officially named the Florence and Ward Beecher Box Office at Stambaugh Auditorium. This is the first box office naming opportunity in Stambaugh's 89-year history.

Matt Pagac, Stambaugh Auditorium's General Manager, said the naming opportunity is a way to gain visibility for the box office. "Approximately 97% of all ticketed events use the box office for ticket purchases. Since 2009, ticket distribution has grown each year with over 4,000 tickets distributed in 2009 to over 27,000 in 2015." Outside events using box office services have increased ticket sales from \$16,755 in 2011 to over \$540,000 in 2015.

Jeannine Donatelli, Stambaugh Auditorium's Director of Donor Relations, said, "Because Stambaugh's box office has a great deal of exposure to the community, we wanted to partner with an organization that would give the box office a strong identity. In our quest to find a partner, we found two extraordinary foundations that wanted to show their commitment to the community. The Simon and Florence Beecher Foundation and the Ward Beecher Foundation partnered together to make this effort a reality."

The 10-year box office agreement is the second naming opportunity at Stambaugh Auditorium in the past year. In October 2015, the Jeanne D. Tyler Grand Ballroom was officially dedicated after two years of renovation projects. The projects included a complete kitchen restoration; an expanded entryway with ADA ramp; a new west wall with storage space and a service hallway; two wing walls; a new stage; state of the art lighting; décor and carpeting.

The Florence and Ward Beecher Box Office at Stambaugh Auditorium is open Monday-Friday, 9am-6pm and Saturday, 10am-2pm. Tickets are available by phone at 330-259-0555, in person, and online at stambaughauditorium.com. For additional information on this or other naming opportunities, please contact the Director of Donor Relations at Stambaugh Auditorium at 330-747-5175.

About Stambaugh Auditorium:

Stambaugh Auditorium is a non-profit public auditorium which opened in 1926 through the generous gift of Youngstown area businessman Henry H. Stambaugh. The centerpiece of the complex is the Concert Hall which has a seating capacity of 2,553 and is renowned for its near perfect acoustics. The auditorium also features a 9,700-square-foot ballroom (Jeanne D. Tyler Grand Ballroom), a recital hall (Anne K. Christman Memorial Hall), and a formal garden at the southern end of the building, all of which can be rented for public, business, or private functions. The venue welcomes national and international performers on a regular basis while also hosting local and regional events many of which use the Florence and Ward Beecher Box Office to sell and distribute tickets. Stambaugh Auditorium was listed on the National Register of Historic Places in 1984.